

Report

Executive Director's Spring/05 Report – Brian Fryer

ANNUAL TEAM FUNDRAISING PLAN "PULL YOUR PRICE & DONATE BOOKLET"

We at Football Alberta are pleased to offer once again our winning fundraising campaign. We are offering a highly successful team fundraising plan, based on a pull ticket donation concept. This year teams will make \$2,400.00 with 40 books ordered. This works out to a 75% profit from each book sold.

We are excited to offer a successful "Pull Your Price & Donate" book. The books have an \$80 value and no More Scratches. The prize board features a Grey Cup Package this year. Draw Date is November 4, 2005.

GRAND PRIZE

GREY CUP DELUXE PACKAGE

- Two tickets to the 2005 Grey Cup in Vancouver BC., Nov. 27th
- 4 nights at the Sheraton Wall Centre Hotel
 - Airfare from Edmonton
 - Roundtrip transfers from airport to hotel
- 2 tickets to the Spirit of Edmonton Breakfast
 - \$400 in Cash

ORDER 40 BOOKS AND MAKE \$2,400. IS YOUR TEAM INTERESTED?

HOW THE PROGRAM WORKS:

You start with a Football Alberta - "Pull Your Price & Donate" booklet that contains 50 tickets. Players, coaches, and parents approach their favorite people and ask them to Pull Out a ticket & donate the amount on the ticket in support for your football program. Donation amounts range from Free to \$2.50. Allow two weeks for delivery of books. No returns on books ordered.

Each book generates \$80.00, of which you keep \$60.00 in profit. Remember out of the \$20, a certain percentage goes to Canada Fundraising Tickets for the printing of the books and the balance goes to us. We then pay for all of the prizes and the rest is put towards all of the other programs we offer to amateur football programs. By participating in our fund-raiser the dollars raised stay in amateur football teams in Alberta, not anywhere else.

EXAMPLE: If you sell ONLY 40 books, your team would generate a Profit of \$2,400.00

Football Alberta makes it easy, fun and very profitable!

- 75% profit of each book this year and a chance for the Grey Cup Package for Donators.
- Low upfront money. Only \$20 per book ordered is needed. Draw date is November 4, 2005.
- **Consider adding \$80 to players registration and hand him a book. All books are then sold upfront.**
- Offer a prize to sellers who return their book by a certain deadline. Have a team prize for most sold.

Books Ordered	Your Profit	Cheque to Football AB
15 books (Touch/Flag Teams Only)	\$900	\$300
40 books (Minimum Order for Tackle)	\$2400	\$800
50 books	\$3000	\$1000
60 books	\$3600	\$1200

ORDER FORM: Pull Booklet 2005 Fundraiser

Football Alberta
11759 Groat Rd
Edmonton AB T5M 3K6 (bfryer@telus.net)
Ph:780-427-8108 Fax: 780-427-0524

ORDER FORM PULL YOUR PRICE & DONATE

(Fax order for quick service! Send check payable to Football Alberta upon ordering books. Books will not be sent until a check is received).

Team/Organization Name: _____

Contact Name: _____

Shipping Address: _____ P.C. _____

Phone: _____ (Day) _____ (Home) _____ (Fax) _____ (e-mail)

Please ship us (quantity) _____ books @ a cost of \$20 per book

Date books are needed: _____ Signature _____

MEMBERSHIP INFORMATION: See Insurance Memo previously mailed for details

Membership Packages were mailed out several weeks ago. Even though our insurance premiums have increased in each of the last 5 years, we are **keeping the same team rates for you**. Insurance now runs from April 1st to March 30th. The benefits to insuring your teams, if your team is not covered by your school, are many with most claims covering excess physio and ambulance rides (parents blue cross comes first). One ambulance ride bill is \$250 to \$300. As well, members are offered lower rates on most Football Alberta programs and services. All details are at our website: www.footballalberta.ab.ca.



Plan #1 (insurance includes \$3 Million liability and accident)

- \$75 per Minor Team or \$100 per High School Team plus \$12 per player and/or \$14 per executive, official, etc.
- Touch/Flag/Senior Men is \$12 per member with no team fee.

Plan #2 (No Insurance) – for teams that have their own school insurance.

- \$100 per High School Team
- \$60 per Touch/Flag/Senior Mens



SCHOLARSHIPS

Football Alberta is proud to announce that we have increased the amount of our five scholarships from \$1,000 to \$1,200 available to graduating grade 12's in the province that choose to play for one of the five University or Junior football teams in Alberta as well as continuing their education at a Alberta post-secondary institution. This will be a one year scholarship only designed to keep our quality players home.

Criteria:

- Applications will only be received from paid member ASAA schools.
- Application forms will be available on our website to download (www.footballalberta.ab.ca).
- Application deadline: June 3rd, received and into Football Alberta's office by this date.
- Applications will include activity summary of the athlete, career/school objectives, leadership activities and letter of reference.

HELMET CERTIFICATION/WARRANTY GUIDELINES

George Hopkins, equipment manager of the Calgary Stampeders Football Club was recently down in the U.S. at one of the helmet manufacturers and came back with some good information on guidelines for the three helmet makes.

Here is a guideline for coaches to use to understand how the warranties work for the three main manufactures of helmets. They vary in length, but the gist is the same in that all do recommend reconditioning.

ADAMS... shell warranty is 5 years, providing that you recondition after year 2 and year 4. If you do not recertify after year 2 the warranty for the shell is null and void. Adams basically is of the opinion that the shell shouldn't be used past 10 years.

SCHUTT...the shell warranty is unlimited, provided that it continues to pass NOCSAE standards. This is contingent on the helmet being reconditioned at least once in the first 5 years.

RIDDELL...the shell warranty is for 10 years, providing you follow their protocol. The helmet needs to be reconditioned after year 5 and then every 2 years thereafter. Theoretically if you recondition after year 9 you can gain one extra year as the helmet is recertified for a 2 year period taking you into year 11. With that in mind, if the shell were to break in year 11 it would not be under warranty.

It is important for coaches to understand that reconditioning and recertification are mutually exclusive, but that if your helmets go back to a qualified reconditioner, they are recertified at the same time and identified with both an inside and exterior sticker as to the year they were recertified. This aids tremendously for you equipment managers and coaches in figuring which helmets are due for their two year cycle.

EDMONTON HUSKIES...congratulations to the 1962-64 Edmonton Huskies Football teams who will be inducted into the Alberta Sports Hall of Fame at their annual banquet on May 27 in Red Deer. The Huskies won three consecutive Canadian Championships and lost in the fourth year by only several points in a blizzard in Montreal. Congrats to all of the players and personal.

SCHOLARSHIPS
HELMET WARRANTIES
EDMONTON HUSKIES



