

FOOTBALL ALBERTA PULL YOUR PRICE & DONATE BOOKLET Annual Team Fundraising Program - 2010

ORDER 40 BOOKS AND MAKE \$2,400. IS YOUR TEAM INTERESTED?

We at Football Alberta are pleased to offer once again our winning fundraising campaign. We are offering a highly successful team fundraising plan, based on a **pull ticket donation** concept. This year teams will make \$2,400.00 with 40 books ordered. This works out to a **75% profit** from each book sold.

We are excited to offer a successful "**Pull Your Price & Donate**" book. The books have a \$80 value and no More Scratches. The prize board features a Dream Vacation **Package**. Draw Date is November 3, 2010. **Grand Prize:**

\$3,250 Dream Vacation Package

(Valued at \$3,250.00) Includes:

- \$3,250 Value in Travel Dollars
- Use your \$3,250 Travel Dollars to Travel anywhere in the World where you want to go
- Travel to your Dream Location
- Arrangements thru the Travel Team in Edmonton
- Valid for travel from Nov. 3/10 - Dec. 31/11

HOW THE PROGRAM WORKS:

You start with a Football Alberta - "Pull Your Price & Donate" booklet that contains 50 tickets. Players, coaches, and parents approach their favourite people and ask them to Pull Out a ticket & donate the amount on the ticket in support for your football program. Donation amounts range from Free to \$2.50. There are 5 Free per book.

Each book generates \$80.00, of which you keep \$60.00 in profit. Remember out of the \$20, a certain percentage goes towards the printing of the books and the balance goes to us. We then pay for all of the prizes and the rest is put towards all of the other programs we offer to amateur football programs. By participating in our fund-raiser the dollars raised stay in amateur football teams in Alberta, not anywhere else.

EXAMPLE: If you sell ONLY 40 books, your team would generate a Profit of **\$2,400.00**

If you would like to **ORDER NOW**, see the order form below. If you have any questions or concerns please call me at 780-427-8108 at Football Alberta. I look forward to working with you once again for the upcoming year. Allow two weeks for delivery of books. No returns on books ordered.

2010 PULL YOUR PRICE & DONATE

Football Alberta Annual Team Fund-Raiser----- (Does your Team Need \$2,400?)

Football Alberta makes it easy, fun and very profitable!

- 75% profit of each book this year and a chance to win the Dream Vacation Package for Donators.
- Low upfront money. Only \$20 per book ordered is needed. Draw date is November 3, 2010.
- **Consider adding \$80 to players registration and hand him a book.** All books are then sold upfront.
- Offer a prize to sellers who return their book by a certain deadline. Have a team prize for most sold.
- On each pull-ticket there is an amount a supporter would donate to you. Donations from Free to \$2.50!

